# Research on the Service System of Student Volunteers in Yunnan Universities

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Abstract: Course-based volunteer service for college students in Yunnan is an important measure to realize the normalization and high efficiency of volunteer service in Yunnan colleges and universities. It is conducive to improving the consciousness and initiative of college students to practice "contributing to society and serving others", and enriching the practical connotation of various volunteer service activities for college students. However, few college students can be seen in large-scale volunteer service teams. The reason is that the college students' awareness of volunteer service is too shallow, and they do not realize the contribution of volunteers to society. This thesis firstly expounds the theoretical basis of the volunteer service mechanism of college students, which is conducive to the readers and researchers' further reading comprehension, and summarizes and summarizes the current practice forms of college students' volunteer service. Through empirical analysis, it is believed that school arrangement, growth of knowledge, and socialization are the incentives for attracting and mobilizing college students to engage in volunteer activities, and propose countermeasures based on the analysis results.

#### 1. Introduction

Volunteer activity is a great and noble social cause. It participates in social life voluntarily and without material reward, promotes social progress and promotes human development. It has attracted great attention from countries all over the world and attracted the attention of international scholars [1]. Yunnan colleges and universities should take volunteerism as an important part of further strengthening and improving the ideological and political education of College students, and incorporate it into the teaching of Ideological and political theory course. The volunteers of college students in Yunnan express their goodwill mainly through time and energy, such as the service of nursing homes, the spirit of the elderly can be consoled, the love of teaching, children can learn knowledge happily; Community support, vulnerable groups feel the care of society [2]. College student volunteer activities are steadily advancing in the process of exploration, flourishing in practice, and making positive contributions to promoting social development, promoting the progress of the times, and building a harmonious society. As the main body of youth volunteer service, the number of college volunteers is increasing every year [3]. Participating in college student volunteer service in the university campus in the new century has become a new trend to realize self-worth.

From the perspective of volunteer service, college students can serve others in the process of volunteer service, dedicate their love, realize their personal value, and improve their own understanding of life. Volunteers are those who are not legally obligated to provide services voluntarily [4-5]. In general, the services provided by volunteers are voluntary and proactive, and the factors that encourage volunteers to provide services include many aspects. With the continuous development of our society, the fields requiring volunteer service have gradually expanded and improved, and there are more and more voluntary organizations. More and more people want to join voluntary organizations and volunteer activities. As a young volunteer, college students are also a large part of the team, playing an important role [6]. At present, China's volunteer service activities have developed to an unprecedented stage, and are gradually moving towards the direction of "normalization, full staff" high-speed prospects. The development of voluntary service in a country indicates the level of social capital in that country [7]. The concept of social capital is very popular nowadays. It is expressed in several key words: social network, mutual benefit, trust and resources.

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## 2. Methodology

The motivation of college volunteers to participate in volunteer activities has been paid more and more attention by scholars who study volunteer activities. College students are the main force of volunteers in today's society, but many college students' enthusiasm for volunteer activities is difficult to sustain for a long time. This is a very serious problem, so it is imperative to establish an appropriate incentive mechanism to optimize college students' volunteer service [8]. With the development and progress of society, the service scope of College Students' volunteers has been expanding, the content has been enriched and the form has been diversified. For students, it promotes the overall development of College students. Volunteer activities of college students do not pay remuneration, pursue dedication, guide college students to establish a correct outlook on life, values and world views, and constantly improve the quality and moral level of civilization. It is even more unquestionable to cultivate innovative high-quality talents with all-round development of morality, intelligence, beauty and beauty to serve the cause of socialism. We will create a healthy and harmonious education environment for all students on campus, nurture students, and strive to cultivate the environment and promote talent cultivation.

In the questionnaire survey, the primary motivation of college students' volunteer behavior was investigated. The motivation of college students is mainly to obtain credits, increase knowledge and increase social practice experience. The specific results are shown in Table 1 and Figure 1:

Motivation	Number of people	Proportion (%)
Earn credits	27	48.36
Gain knowledge	18	17.33
Increase social practice experience	12	15.14

Table 1 Volunteer volunteer motivation step by step

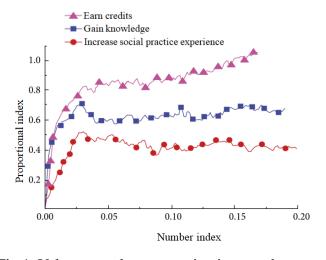


Fig.1. Volunteer volunteer motivation step by step

In the ideological propaganda work of colleges and universities in Yunnan, online propaganda is an important means. It is not only a substitute for schools to spread the new ideas, new policies and new cultures of the country and the Chinese Communist Party. More and more college students are engaged in volunteer service, injecting youth and vitality into volunteer service activities, injecting knowledge and strength, making the volunteer service team of college students grow stronger, the field is gradually expanding, the channels are increasing, and the professional level is strengthened. Volunteer participation motivation directly affects the persistence of volunteer activities. Volunteer dedication is a contribution based on self-development [9]. The motivation of college students to participate in volunteer service is also different. Some students want to realize their self-worth through this way, so they want to contribute to society, organize and participate in volunteer service activities consciously; while some students simply want to respond to the call of the state. Because of the late development of university student volunteer service in China, the special law regulating

volunteer service is still in a blank state, which leads to the ambiguity of the definition of legal responsibility that university student volunteers should bear, especially when their rights and interests are infringed.

The improvement of College Students' individual employment ability by voluntary service is mainly manifested in the promotion of individual human capital, the expansion of social capital and the adjustment of psychological preparation for employment. Schools should make full use of the positive impact of the network on their propaganda and ideological work. Universities in Yunnan must pay attention to the huge amount of information in the network world. A series of changes have taken place in the construction and perfection of University Students' voluntary service organizations and the support of the outside world for the cause of University Students' voluntary service. For example, the impact of College Students' volunteer activities on their own development, school and society, and the relationship between them [10]. Understanding the motivation of college students' volunteers and predicting the sustainability of their behaviors is of great guiding significance for the rational organization and effective implementation of college students' volunteer activities. Some college students participate in volunteer service is to do what they can to help and help difficult targets or groups, is not paid, and sometimes even subsidize some of their living expenses to buy condolences. Moreover, the volunteer service activity of college students is a stage to show self, enhance self-confidence and realize self-worth, and can leave valuable wealth for the growth of life.

## 3. Result Analysis and Discussion

At present, under the leadership of the Central Committee of the Communist Youth League, various Yunnan universities in China promote the volunteer activities of college students from the top to the bottom. This kind of organization has played an active role in the early stages of volunteer development. Yunnan college student volunteers are an important part of young volunteers. They have a rich knowledge and cultural reserve or a certain aspect of their skills and skills, relying on enthusiasm, love, dedication, friendliness, persistence and other factors. At present, there are some problems in the volunteer service work of college students in Yunnan, China. The main reason is that the volunteer activities are effective, but the students' subjective initiative is not enough. It needs the participation of the whole people and the construction of the whole people. With the continuous development of our society, the areas requiring voluntary services are gradually expanding and improving. More and more people want to join voluntary organizations and volunteer activities. College students will be educated after they enter the school. Voluntary activities arranged and propagated by the school are more popular with students than other social activities. Now the volunteer service of college students is actively developing, which provides a better environment and basis for legislation. On this basis, the government needs to give further guidance on how to develop and how to establish a perfect volunteer service system.

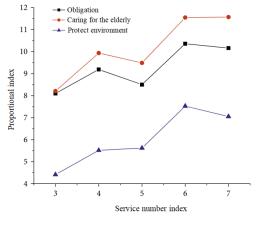


Fig.2. Volunteer activity type statistics

In the course of the investigation, it was found that, for the sake of students' safety, most of the

voluntary activities that college students participate in are organized by the school, so there are some limitations in some aspects. The results showed that the main types of activities included voluntary education, caring for the elderly and protecting the environment. The number of specific activities or services is shown in Figure 2.

As a kind of non-profit organization with no purpose for remuneration, college student volunteer service organization has a large gap in activity funds and various material resources. Most of the funds can only be obtained from the limited subsidies of Yunnan University Youth League Committee and sponsored by enterprises. Temporary financial support given by form. The fundraising of volunteer activities in Yunnan colleges and universities generally passed administrative appropriations. Most of the funds were funded by the Communist Youth League's work funds or through the group's organization to obtain funds from the higher levels, but they neglected to use the brand effect and social effects of university student volunteers to obtain the public. Identity and support. Service learning in universities is compulsory. Teachers will help them to make community service plans. Everyone will choose their own volunteer service projects. In the process of service, the importance of love, charity, responsibility, frustration and team is embodied. Their resumes clearly indicate the project completion and satisfaction. Many students with volunteer service experience express their interest in continuing. Their project. So that they can learn to correctly handle the relationship between learning and entertainment, reality and the network, and integrate the moral education content of students in reality into the network education.

With the rapid development of university student volunteer service, the growing ranks of members and the vigorous development of service activities, however, the problems are always highlighted along with the development of university student volunteer service. Volunteer volunteerism is the motive force that can promote the progress of volunteer work. It is a positive, sustainable development service and the unity of self-worth to promote human development and improve social work without participation for reward and income. Due to the lack of scientific assessment system guarantees, the recruitment of volunteers is not standardized. Most of them are volunteers by self-registration and simple self-introduction. This is a loose volunteer service access system with almost zero threshold. Few volunteers are provided with personal and medical insurance, and lack the ability to prevent, deal with risks and accidents. Once volunteers have accidental casualties in service, it is difficult to provide effective protection even by law. The power of service learning has been widely recognized by educators. The active participation of this "care" service allows students to develop their thinking skills, enhance their self-esteem, and acquire professional skills and new experiences.

### 4. Conclusions

Volunteerism is increasingly valued by the international community because volunteerism can foster citizens' sense of social responsibility, advocacy and dedication. It can not only rely on the incentive mechanism to see the true state of college students' volunteer service, strengthen the standardized management policy, implement the service implementation regulations of college students as soon as possible, and enable the college students' volunteer service activities to be more orderly and reliable, and strengthen the volunteer service. Practice research and follow up on investigations. In this way, it not only solves the problem of shortage of funds for University Students' volunteer service, but also ensures the high quality of University Students' volunteer service activities. From the perspective of school management, it is necessary to construct effective volunteer service organizations, formulate volunteer recruitment, training and incentive mechanisms, cultivate campus media and team spirit, and construct a long-term mechanism in line with its development, which will help to improve the management of College Students' volunteer activities, so that college students' volunteer activities can maximize their social and cultural values.

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